#### **Lottery Action Newsletter**

VOL. 10, #11 June 2 - 15, 2003

## Six Iowa Dogs Voted to Appear on Scratch Tickets

After a statewide search and voting on the Iowa Lottery web site, six Iowa dogs have been picked to appear on Iowa Lottery "Dog-Gone Lucky" scratch tickets.

#### **Lottery and PETCO Team Up**

The Iowa Lottery and PETCO stores teamed up in the promotion to find dogs whose photos will be on tickets in an instant-scratch game released this September.

The winners are: Max, a pug owned by Kerry Winkler of Des Moines; Teddy, a golden retriever owned by Julie Utter of Iowa City; Shadow, a black Labrador retriever owned by Tammy Kloss of South Sioux City, Neb.; Avalanche, an Australian shepherd/terrier owned by Pete Anderson of Mechanicsville; Jed, a boxer owned by Nikki Kock of Des Moines and Koby, a Pomeranian owned by Missy Lambing of Sioux City.

#### Winners Receive \$500 and More

The owners of the six lucky dogs will each receive \$500 from the lottery plus a \$50 gift card and a month's supply of dog food from PETCO.

Over 150 dogs from all over Iowa competed in three locations in the Iowa Lottery's "Dog-Gone Lucky" contest to find dogs to appear on their scratch tickets.

Contests were held in Sioux City on April 19, Clive on April 26 and Cedar Rapids on May 3.

Six dogs were chosen by judges from each location as semifinalists. The 18 semifinalists' pictures appeared on the Iowa



Max



Teddy



Shadow



## At A Glance. . .

#### **Looking for a Speaker for a Summer Meeting?**

If you're looking for a speaker for your organization, call us! Have speech, will travel! Ask your lottery sales representative, or call Ken Brickman at 515-281-7870 to schedule a speaker on the fascinating history of lotteries, from the dawn of history right down to your Iowa Lottery of today! Or, if you prefer, visit our website at <a href="www.ialottery.com">www.ialottery.com</a> for more information. Look for the link to "Public Speaking Engagements" on the home page under "What's New at the Lottery."

#### **Instant Game Start Dates**

- June 2 ..... Liberty Bills (\$1)
- June 2 ...... Wild Time (\$2)
- June 2 ...... Viva Las Vegas (\$3)
- June 23 ..... Lucky Slots (\$1)

## Game End and Validation End Dates List:

|          |                  | End      | Ends     |
|----------|------------------|----------|----------|
| Game#323 | Two Much Fun     | 04/22/03 | 07/21/03 |
| Game#326 | Crossword-Yellow | 04/22/03 | 07/21/03 |
| Game#331 | Pharaoh's Gold   | 04/22/03 | 07/21/03 |
| Game#344 | Bonus Baseball   | 04/22/03 | 07/21/03 |
| Game#353 | Lucky Lines      | 04/22/03 | 07/21/03 |
|          |                  |          |          |

Other important dates are listed on the back of this issue.

Lottery web site from May 5 - 18, and visitors' votes determined the top six dogs. Over 3,100 people visited the lottery's web site and voted on the dogs.







Avalanche

ed

Koh

Official

Game

Valid.

Period

## **Lots of Ways to Find Drawing Results Fast!**

Since most Iowa Lottery drawings are not longer televised, it can be frustrating trying to find the drawing results. Don't worry—there are many solutions to this problem.

Here's a list of ways you can find drawing results quickly and easily.

- Visit our web site at www.ialottery.com. You'll see the latest results on the home page and you can click on any game to get information about the game numbers or numbers from past drawings.
- Many television newscasts carry the results during the news or show the results on the screen as soon as they are available.
  - Radio stations also broadcast drawing results.
- Most daily newspapers across the state print drawing results in a regular location in the paper each day.

- Billboards placed in many locations across the state are updated with the current Powerball jackpot information.
- You can print drawing results for any game from your lotto terminal. Print several so you have them on hand for players.
- The lottery has five "Winning Numbers" lines you can call to get a recorded listing of the latest numbers drawn. The numbers are: Des Moines: 515-323-4633; Cedar Rapids: 319-393-7884; Mason City: 641-424-9111; Storm Lake: 712-732-2558 and Council Bluffs: 712-242-2163.
- More than 70 radio stations across the state carry a regular feature called 'Winning Minute" that airs at a regular time each day and features the latest drawings results and stories about winners.

Don't be at a loss next time you need drawing results—post this list somewhere handy!

|           | SUNDAY  | MONDAY  | TUESDAY   | WEDNESDAY  | THURSDAY  | FRIDAY  | SATURDAY   |
|-----------|---|---|---|--|---|---|--|
|           | 1   | VIVA LAS VEGAS (\$3)/WILD TIME (\$2)/LIBERTY BILLS (\$1) BEGIN LOTTERY ACTION | 3   | 4  | 5   | 6   | 7  |
| 7 2003    | 8   | SNAP HAPPY PULL-TAB (50 CENTS) BEGINS   | 10  LOTTERY ON WHEELS AT HOP N SHOP, CLINTON              | 11<br>LOTTERY ON<br>WHEELS AT<br>T&M MINI<br>MART, IA CITY | 12 LOTTERY ON WHEELS AT DRUG TOWN, CEDAR RPDS.        | 13 LOTTERY ON WHEELS AT WOODY'S 1 STOP, SPRINGVILLE | 14<br>LOTTERY ON<br>WHEELS AT<br>MEL'S HOLI-<br>DAY FOODS,<br>N. LIBERTY |
| JUNE/JULY | 15  | 16  | 17  | 18   | 19 ANNUAL MEETING— NO DELIVERIES                      | 20 ANNUAL MEETING— NO DELIVERIES                    | 21  LOTTERY ON WHEELS AT RANCH 66, OKOBOJI                               |
| JUNE      | THERE'S A HOLIDAY NEXT WEEK. CHECK WITH YOUR DSR FOR DELIVERY SCHEDULE. | 23 LUCKY SLOTS (\$1) BEGINS   | 24  LOTTERY ON WHEELS AT PUMPS +, LEON                    | 25 LOTTERY ON WHEELS AT HY-VEE LIQUOR, DES MOINES          | 26  | 27 LOTTERY ON WHEELS AT DES MOINES ARTS FEST.       | 28  LOTTERY ON WHEELS AT DES MOINES ARTS FEST.                           |
|           | 29 LOTTERY ON WHEELS AT DES MOINES                                      | 30  | July 1 LOTTERY ON WHEELS AT KWIK STAR, CRESCO ON DELIVERS | 2<br>LOTTERY ON<br>WHEELS AT<br>QUILLIN'S,<br>WAUKON       | J<br>LOTTERY ON<br>WHEELS AT<br>K&S FOODS,<br>DECORAH | 4 HOLIDAY— LOTTERY OFFICES CLOSED                   | 5  |

## Sales Are a 'Snap' With 'Snap Happy' Pull-tab

#### **Snap Happy**

Cost: 50 cents Top Prize: \$50 Odds: 1 in 5.57

Begin Ordering: June 9

Play "Snap Happy" by pulling apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. Any card may contain multiple winners. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow connecting the symbols indicates a winner. 🌲



## Ten Words Equal \$30,000 for Gladbrook Woman



Cindy Bird of Gladbrook

Cindy Bird of Gladbrook said it was like a dream come true when she learned she had won a \$30,000 prize playing the Crossword scratch game.

"Actually I didn't know I won that much at first. I started out at \$3 and I thought 'Oh no, I won more than that!"

Bird explained. Her husband reminded her that she had forgotten to scratch off her bonus letters.

"I got the 'Bonus,' I kept counting and, 'oh my gosh, there's more!" Bird said.

She thought it was a \$3,000 winner, but then kept counting and found she had 10 words!

She purchased her ticket at the Pronto Market, 105 Highway 175 E., Reinbeck.

The prize will make a difference in the Bird family's life. Bird said the family is remodeling their kitchen and now they won't have to worry so much about how to pay for it. They also plan to spend some time with their two children, 14 and 9. They hope to take a vacation—maybe to Disney World!

Bird's husband is an inventor.

### Iowa Falls Woman Lucky on Mother's Day For \$100,000

An Iowa Falls woman realized on a Sunday morning that she'd won the top prize in Iowa's \$100,000 Cash Game, but kept the news a secret from her husband so she could surprise him on his birthday.

"Today is his birthday, so I thought I'd pay off the house and surprise him," Annette Freebury said as she claimed her \$100,000 prize at the Iowa Lottery's regional office in Mason City. "He's been wanting a new lawnmower, so he can go pick out a new lawnmower and we'll get the house title!"

"Today is [my husband's] birthday, so I thought I'd pay off the house and surprise him."— Annette Freebury

Freebury, 32, works at the Handi Stop 66 at 748 S. Oak in Iowa Falls where she bought her winning ticket. She said she was doing bookwork at the store when she realized she'd won the top prize in the previous night's drawing.

"The numbers started matching up and I started shaking really badly," Freebury said. "I called my mother at 6:30 in the morning and started yelling at her. It was just amazing. She didn't know what was going on and kept saying, 'Are you sure? Are you sure?'

"I said, 'Yes, Mom. I'm looking at the ticket right here. It's Mother's Day. What better present could I get?""

Freebury, who has two children, said that in addition to paying bills with her winnings, she and her family will go on a vacation.



Annette Freebury of Iowa Falls

# Clip and Save IOWA LOTTERY Clip and Save GAME INFORMATION

|            | Game                                    | Start<br>Date        |
|------------|---|----------------------|
| 304        | CASINO ACTION                           | 09/24/01             |
| 305        | CASH SPECTACULAR                        | 10/01/01             |
| 328        | DOUBLE DOWN                             | 01/07/02             |
| 330        | WILD CHERRIES                           | 01/28/02             |
| 336        | LUCKY STARS                             | 03/04/02             |
| 333        | 7-11-21                                 | 03/11/02             |
| 301        | LOTS O' SPOTS BINGO-Blue                | 03/18/02             |
| 324        | DOUBLE DOUBLER-Orange                   | 03/18/02             |
| 325        | DOUBLE BLACKJACK-Green                  | 03/18/02             |
| 337        | SILVER DOLLARS                          | 03/25/02             |
| 343        | HOT CARDS                               | 04/22/02             |
| 212        | DOLLAR SIGNS                            | 05/13/02             |
| 346        | SNAKE EYES                              | 05/20/02             |
| 347        | STARS AND STRIPES                       | 06/03/02             |
| 348<br>349 | STRUCK BY LUCK                          | 06/10/02             |
|            | FAST 5s                                 | 06/17/02             |
| 335        | LUCKY DAY<br>GRAND CHAMPION             | 06/27/02             |
| 352<br>342 | STINKIN' RICH                           | 07/15/02<br>07/29/02 |
| 350        | RED HOT 7S                              | 08/05/02             |
|            | WHOOP DE DOUGH                          | 08/12/02             |
| 255        | ACES HIGH                               | 08/26/02             |
| 356        | FOOTBALL FEVER                          | 09/09/02             |
| 358        | MONEY MAZE                              | 09/16/02             |
|            | CASH HARVEST                            | 09/23/02             |
| 360        | BEETLE BAILEY DOUBLE TIME               | 10/07/02             |
| 357        | BONUS CROSSWORD-Aqua                    | 10/07/02             |
| 361        | VENETIAN® LAS VEGAS                     | 10/14/02             |
|            | TOP BANANA                              | 10/21/02             |
| 354<br>362 | BAH HUMBUCKS                            | 11/04/02             |
| 318        | CANDY CANE CASH                         | 11/04/02             |
| 363        | LUCKY STREAK                            | 11/18/02             |
| 330        | DIAMOND BINGO-Red                       | 11/18/02             |
| 365        | CASH FLURRIES                           | 12/02/02             |
| 364        | BEGINNER'S LUCK                         | 12/16/02             |
| 378        | KUM & GO—WE GO ALL OUT!                 | 01/06/03             |
| 367        | POKER FACE                              | 01/06/03             |
|            | LUCK OF THE DICE                        | 01/06/03             |
| 369        | BE MINE                                 | 01/27/03             |
| 370        | ALL THE MARBLES                         | 01/27/03             |
| 3/3        | SHAMROCK GREEN                          | 02/17/03             |
|            | TICKET TO VEGAS                         | 02/17/03             |
| 377        | BONUS CROSSWORD-Blue<br>2 FOR THE DOUGH | 02/17/03             |
| 371<br>372 | DOUBLE DOUBLER-Green                    | 03/03/03<br>03/03/03 |
| 366        | THE BUCK STARTS HERE                    | 03/17/03             |
|            | DOUBLE BLACKJACK-Red                    | 03/17/03             |
| 376<br>375 | DILBERT                                 | 04/07/03             |
| 380        | JUMBO BUCKS                             | 04/07/03             |
| 391        | RED HOT 7'S                             | 04/07/03             |
| 2.40       | DIAMOND BINGO-Green                     | 04/28/03             |
| 381        | TEE TIME TRIPLER                        | 04/28/03             |
| 384        | SLINGO                                  | 05/19/03             |
| 390        | HULK                                    | 05/19/03             |
| 202        | WILD TIME                               | 06/02/03             |
| 385        | LIBERTY BILLS                           | 06/02/03             |
| 387        | VIVA LAS VEGAS                          | 06/02/03             |

#### **As of June 2, 2003**

| Game |     | Game             | Start<br>Date | Last Date<br>To Pay<br>Prizes |  |
|------|-----|------------------|---------------|-------------------------------|--|
|      |     |                  |               |                               |  |
| l    | 323 | TWO MUCH FUN     | 12/10/01      | 07/21/03                      |  |
| l    | 326 | CROSSWORD-Yellow | 03/18/02      | 07/21/03                      |  |
| ı    | 331 | PHARAOH'S GOLD   | 02/04/02      | 07/21/03                      |  |
| ı    | 344 | BONUS BASEBALL   | 05/06/02      | 07/21/03                      |  |
| l    | 353 | LUCKY LINES      | 07/08/02      | 07/21/03                      |  |
|      |     |                  |               |                               |  |



If you or someone you know has a gambling problem, call 1-800-BETS OFF. You must be at least 21 years old to purchase lottery tickets.

#### **Lotto Game Information**

|                           | Drawing Days                                | Sales<br>Cutoff<br>Time | Approx. Drawing Time | Approx. Allowed Cashing Time |
|---------------------------|---|-------------------------|----------------------|------------------------------|
| Freeplay<br>Replay        | Wednesday<br>and<br>Saturday                | 6:18 p.m.               | 6:28 p.m.            | 6:40 p.m.                    |
| Hot Lotto                 | Wednesday<br>and<br>Saturday                | 7:59 p.m.               | 10:00 p.m.           | 11:45 p.m.                   |
| \$100,000<br>Cash<br>Game | Monday<br>through<br>Saturday               | 6:18 p.m.               | 6:28 p.m.            | 6:40 p.m.                    |
| Pick 3                    | Every day,<br>Sunday<br>through<br>Saturday | 7:59 p.m.               | 9:20 p.m.            | 9:40 p.m.                    |
| Powerball                 | Wednesday<br>and<br>Saturday                | 7:59 p.m.               | 9:59 p.m.            | 11:40 p.m.                   |